

TOP 10 REASONS TO ATTEND

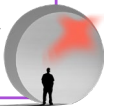
1 Transform Relationships, Not Just Workflows

Discover how leading organizations are unlocking commercial value hidden within their contract relationships through in-depth case studies and real-world implementations from fellow Malbek customers.



2 Experience the Future

at the interactive Solutions Lounge, where you can explore cutting-edge capabilities that reveal the strategic meaning within your commercial relationships, discover unlimited use cases, and meet 1:1 with Malbek thought leaders, executives, Customer Success, and Product team members.



3 Network Without Boundaries

with 150+ CLM leaders and practitioners during evening events in Austin's legendary entertainment district, interactive experiences, and dedicated networking breaks—because the most valuable insights come from the relationships you build.



4 Earn Certifications

through Malbek Masterclasses on October 12, with beginner and advanced tracks designed to elevate your platform expertise to new heights.



5 Discover What's Beyond

through captivating keynote speeches from industry trailblazers who've pushed past conventional limits and transformed contracts from administrative tasks into strategic business assets.



6 Expand Your Possibilities

in a wide range of breakout sessions covering advanced CLM topics, AI-powered insights, and strategies for extracting strategic value from every commercial relationship.



7 See Tomorrow, Today

with an exclusive look at Malbek's Product and Innovation Roadmap, featuring unlimited potential for transforming how you understand and leverage your commercial relationships through BusinessIQ and beyond.



8 Connect the Ecosystem

with solution providers and integration partners, exploring how Malbek seamlessly extends your technology stack to create a complete view of your commercial landscape.



9 Feel the Austin Energy

from the Welcome Reception to live music experiences, rooftop networking to award celebrations—immerse yourself in a city that embodies creative freedom and the power of reimagining what's possible.



10 Celebrate Limitless Achievement

at the "Stars of CLM" Ceremony, where we recognize individuals, partners, and organizations who've broken barriers and redefined what's possible by transforming contracts into strategic relationships—plus exciting giveaways and 2027 announcements.

